



LUXURY FASHION HOUSE CASE STUDY

THE CHALLENGE

As part of a cost consolidation exercise, a luxury fashion house looked to migrate workloads to AWS. Key objectives included modeling multiple migration scenarios, automating database management to reduce IT overhead, optimizing licensing — specifically whether existing capacity could be re-invested in AWS — and ensuring the new cloud model delivered efficiency while reducing the brand's carbon footprint.

PLATFORM FEATURES

DISCOVER

ANALYZE

PLAN

THE SOLUTION

The Cloudamize Platform provided the granular, trustworthy data needed to drive the engagement. Its agent interrogated the network to build a full inventory and software deployment dataset including compute, storage, and memory utilization, enabling Synyega to map workloads to the optimal AWS instance allocation.

- £850K projected total cost savings (over 3yrs)
- £500K licensing and support savings modelled
- £80K identified reduction in SQL licenses
- 36% typical compute savings

THE RESULT

£850K

projected total cost savings

(over 3 years)